

**OUR WEBSITE IS LOADED WITH
INFORMATION YOU NEED**

- Learn more about who Rocky Varcoe is
- Read his Blog to learn how he feels on a wide variety of topics
- Check out his latest Campaign Videos
- Sign up online to help with the campaign
- Keep informed on community events and happenings

**THE 2006 ELECTION PROVED
THAT...EVERY VOTE COUNTS!**

Contact our campaign team if you need help getting to the polls on Election Day. We can arrange a ride for you if needed!

**WITH YOUR HELP, WE CAN MAKE
HISTORY IN WHITBY!**



Rocky with wife Claudie, son Jack and "Archie"

*"Be the change you want to see
in the world."*

Mahatma Ghandi

ADVANCE VOTING DAYS

Thursday, October 14 to Sunday, October 17
from 1PM to 8PM daily.

- St. Leo the Great Catholic Church (Parish Hall) 130 Watford Street, Brooklin
- Town of Whitby Municipal Building (Meeting Hall) 575 Rossland Road East
- Iroquois Park Sports Complex (Fireside Room - Sports Garden Café) 500 Victoria Street West



**Drop by our Campaign
Office (Free Parking)**

1200 Dundas Street East

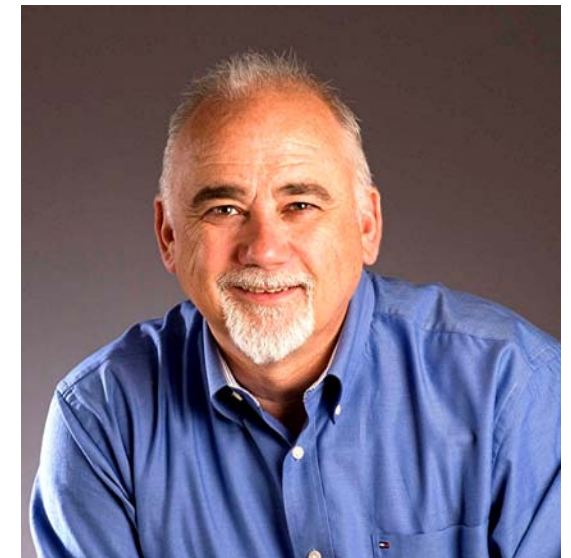
(N.E. Corner of Dundas and Anderson)

Phone: 905-665-ROCK (7625)

www.rockyformayor.com

www.facebook.com/RockyForMayor

Follow on Twitter @Varcoe4Mayor



It's Time for New Leadership!

The Future is Present!

On October 25th

Elect Rocky Varcoe for Mayor

KEY PLATFORM ISSUES

TAXES

- Residential property taxes in Whitby have risen by **65%** in the past 13 years.
- This places an unfair and crippling tax burden on our homeowners.
- **Rocky will fight to reduce the tax burden on our residents!**

JOBS

- Whitby's Industrial tax rate is **the highest in Durham and the 4th highest in all of Ontario.**
- The town is without a comprehensive Economic Development strategy on how to both attract and retain jobs.
- A lack of jobs in Whitby reduces our tax base and affects quality of life for our residents.
- **Rocky has a specific plan to build a solid job creation strategy and bring both jobs and tax revenues back to Whitby!**

COMMUNITY

- Whitby's sense of community spirit has been on the decline over the year due to a lack of leadership on this matter.
- **Rocky will make civic pride a priority and will return the Town Carnival back downtown, will create a Canada Day Parade and work with the community to support other civic pride initiatives.**

ABOUT ROCKY VARCOE

- Owner /Operator of Class Act Dinner Theatre in Whitby & The Park Playhouse and Performing Arts Centre in Cobourg.
- Past President of the Whitby Chamber of Commerce (2008)
- Past President of the Rotary Club of Whitby Sunrise (2009/10)
- Past Board Member Lakeridge Health Whitby Foundation
- Past Chair, Durham College Whitby Capital Expansion Fund
- Past Chair (5 Years) Durham Region Tourism Leadership Team
- 25 Years of Self employed business experience
- Through his businesses, he has donated over \$1 Million to local charities



Rocky with Lauren Harper, Jim Flaherty and Karln Martens during Durham Humane Society Fundraiser

A STRONG VISION

- ***Does not support*** the idea of building a **costly and money losing** Performing Arts Centre
- ***Committed to*** ending fiscal mismanagement of Town owned resources.
- ***Fully Supports*** ideas and initiatives that will help fight climate change while providing new economic opportunities for Whitby.
- ***Fully supports*** the direct election of our Regional Chair.



- ***Believes in*** the need for an expanded and comprehensive Durham Regional Transit
- ***Supports*** initiatives to recognize our local leaders and build community spirit.
- ***Committed to*** making Whitby fully accessible to all its citizens